

Serial No.: 10/735,940  
Docket No.: 90655.0336

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

|                       |  |                   |                  |
|-----------------------|--|-------------------|------------------|
| Serial No.:           | 10/735,940   | Docket No.:       | 90655.0336       |
| First Named Inventor: | John H. Kiekhaefer                                 | Filing Date:      | 12/15/2003       |
| Art Unit:             | 2876   | Examiner:         | Jared J. Fureman |
| Title:                | Transparent/Translucent Financial Transaction Card | Confirmation No.: | 3705             |
|                       |  | Issued:           | 01/17/2006       |
|                       |  | Patent No.:       | 6,986,465        |

**REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoint the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

American Express Travel Related Services  
Company, Inc.

By 

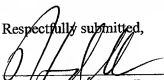
Name: Stephen P. Norman

Title: Secretary

**Please send all further correspondence to the address as stated above.**

Respectfully submitted,

Dated: April 15, 2008

  
Howard I. Sobelman, Reg. No. 39,038  
SNELL & WILMER L.L.P.